



EMBA IM 07

Topic		Date	Time	Location	Lecturer
				MZBE Bern	
Spring Break		06. Apr 09	19. Apr 09		
International Strategy	Th	23. Apr 09	9.00-17.00		Rupp
International Strategy/Exam	Fr	24. Apr 09	9.00-17.00		Rupp
Welcome Apéro	Fr	24. Apr 09	17.15-18.30	Cafeteria	Ammann/Ducret
International Marketing (I)	Sa	25. Apr 09	9.00-17.00		Ammann
Introduction China	Mo	27. Apr 09	14.00-18.00	Stade de Suisse	Haerri
Cultural Context Mgmt	Th	07. Mai 09	9.00-17.00		Wang
Cultural Context Mgmt	Fr	08. Mai 09	9.00-17.00		Wang
International Marketing (II)	Sa	09. Mai 09	9.00-17.00		Ammann
Ascension/ Auffahrt		21. Mai 09	24. Mai 09		
Travel	Sa	23. Mai 09			
Free Day (Relax/Shopping/Sightseeing)	So	24. Mai 09	9.00-17.00	Shanghai	Fudan University
Doing Business in Asia	Mo	25. Mai 09	9.00-17.00	Shanghai	Fudan University
Doing Business in Asia	Tue	26. Mai 09	9.00-17.00	Shanghai	Fudan University
Doing Business in Asia	Wed	27. Mai 09	9.00-17.00	Shanghai	Fudan University
Doing Business in Asia	Th	28. Mai 09	9.00-17.00	Shanghai	Fudan University
Doing Business in Asia/ Exam	Fr	29. Mai 09	9.00-17.00	Shanghai	Fudan University
Free Day (Relax/Shopping/Sightseeing)	Sa	30. Mai 09			
Travel	So mor	31. Mai 09			
Pfingsten		01. Jun 09			
Introduction Eastern Europe	Sa	06. Jun 09	9.00-17.00		Weibel
International Finance	Th	11. Jun 09	9.00-17.00		Wälchli
Networking event	Th	11. Jun 09	17.30-19.00		Ammann
International Finance	Fr	12. Jun 09	9.00-17.00		Wälchli
Innovation Management (I) / Practical Case Study	Sa	13. Jun 09	9.00-17.00		Kraus
Travel	So	28. Jun 09			Estonian Business School
Doing business in Eastern Europe	Mo	29. Jun 09	9.00-17.00	Talinn/Estland	Estonian Business School
Doing business in Eastern Europe	Tue	30. Jun 09	9.00-17.00	Talinn/Estland	Estonian Business School
Doing business in Eastern Europe	Wed	01. Jul 09	9.00-17.00	Talinn/Estland	Estonian Business School
Doing business in Eastern Europe	Th	02. Jul 09	9.00-17.00	Talinn/Estland	Estonian Business School
Doing business in Eastern Europe/ Exam	Fr	03. Jul 09	9.00-17.00	Talinn/Estland	Estonian Business School
Travel	Sa	04. Jul 09			
Summer Break		06. Jul 09	02. Aug 09		
Risk Management	Th	13. Aug 09	9.00-17.00		Brühwiler
Risk Management/ Exam	Fr	14. Aug 09	9.00-17.00		Brühwiler
Supply Management	Th	27. Aug 09	9.00-17.00		Rebsamen
Supply Management	Fr	28. Aug 09	9.00-15.00		Rebsamen
International Integrated Management	Sa	29. Aug 09	9.00-17.00		Jungmeister
EU Laws	Th	10. Sep 09	9.00-17.00		Blaurock
EU Laws	Fr	11. Sep 09	9.00-17.00		Blaurock
Innovation Management (II) / Practical Case Study	Sa	12. Sep 09	9.00-17.00		Kraus
Leadership	Th	24. Sep 09	9.00-17.00		Schmutz
Leadership	Fr	25. Sep 09	9.00-17.00		Schmutz
Autumn Break		28. Sep 09	18. Okt 09		
Travel	So	04. Okt 09			
Innovation to Marketing	Mo	05. Okt 09	9.00-17.00	Boston	Babson
Innovation to Marketing	Tue	06. Okt 09	9.00-17.00	Boston	Babson
Innovation to Marketing / Exam	Wed	07. Okt 09	9.00-17.00	Boston	Babson
Site visits	Th	08. Okt 09	9.00-17.00	Boston	Babson
Site visits / Travel	Fr	09. Okt 09	9.00-17.00	Boston	Babson
Diplomfeier	Th	12. Nov 09	18.00h	Stade de Suisse in Bern	